

# Course on Marketing Skills

*It's better to satisfy your query by asking others rather than introspecting on your own*

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- How to expand your business
- Improving relation with vendors / suppliers / customers
- Employee management
- Leadership Qualities
- Customer Satisfaction
- Time Management
- Art of delegation
- Goal Setting
- Team building
- Self motivation
- Stress management
- How to open Franchisee stores
- Brand Building
- How to improve public relations
- Internet marketing
- Multi tasking
- How to cope up with fluctuations of market
- Quick decision making
- Family Management



## ABOUT THE TRAINER

**Anurag Aggarwal** has been a speaker and trainer for over eight years. A successful motivator, an enthusiastic trainer, an author and an experienced counsellor, he has inspired and helped many people in overcoming their professional & personal problems. He has a dynamic personality and is an effective communicator.

He has to his credentials a double post graduation in Economics and Commerce. He has been trained directly by the trainers of the Dale Carnegie Institute of Public Speaking USA and has successfully graduated from courses like TMI (Denmark) and Train the Trainer course by Steven Covey.

He has built and sold a successful business in the past 14 years as well, so he understands the challenges of leadership from practical experience. He has written no. of articles for various leading newspapers.

His 8 years training experience can prepare children for powerful performance in classes, presentations, conferences, seminars, events and discussions.

He has been a president of an NGO for 4 years now. He has been a fashion designer for a long time and has interests in learning & teaching ball-room dances.



For details visit our website :

[www.anuragaggarwal.com](http://www.anuragaggarwal.com)

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